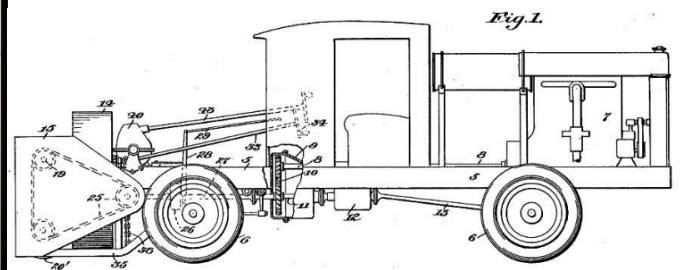




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Images available upon request

Exhibition Celebrates Dubuque's Designs Brews to Cars to Museum Design



DUBUQUE, Iowa, October 23, 2024—The Dubuque Museum of Art (DuMA) will open a new exhibition, *Dubuque by Design*, on Saturday, November 2 with a full day of programs. Dubuque may seem an unlikely home of design—and DuMA an unlikely home for a beer can, pajamas, or a snow-removal machine. However, DuMA's new exhibition is full of surprises. To culminate the Museum's 150th anniversary, the exhibition celebrates 150 creative years in Dubuque.

This exhibition reveals the iconic products, objects, and artworks that put Dubuque on the design map—from buttons to bridges and from pews to pajamas—and gives visitors a glimpse of the design projects of the future, including the Museum's new campus. Beginning with the Museum's origins as the Dubuque Art Association in the Lorimier House in 1874, *Dubuque by Design* offers a tour through Dubuque's design history, encompassing eight broad areas of enterprise, including architecture, graphic design, transportation, industrial design, fashion, and interior design. You'll encounter familiar products that you wouldn't have associated with Dubuque, like Lange Ski Boots; the world's first plastic ski boots, still sold today, were improbably born in the mountainless plains of the American Midwest. You'll learn the backstory of the 1957 movie *The Pajama Game* starring Doris Day, which was based on a strike in 1890 at Dubuque's H. B. Glover Manufacturing Company, one of the first manufacturers of menswear west of Chicago and the inventor of adjustable pajamas. Such tantalizing historical tales and objects set the stage for a celebration of Dubuque's design future and DuMA's new campus, an elegant solution for the city based on geography, community, and cooperation—the essence of design itself.

A central feature of the exhibition is a special collaboration between DuMA and graduate students from the University of Iowa, led by Monica Correia, professor of 3D Design in the School of Art, Art History, and Design. Flooded with light, the Museum's lobby windows will be filled with the work of 13 students inspired by the

Tiffany Studio's stained-glass windows in Dubuque's St. Luke's United Methodist Church. The colors and shapes in the late nineteenth- and early twentieth-century Tiffany windows became a class project that resulted in new designs for the exhibition.

"We are delighted to see historic designs spark new creations everyone can enjoy," commented Gary Stoppelman, the Museum's executive director. Challenging students to think of design in the "real world" rather than via AutoCAD software and flat monitors, DuMA and Correia charged them with creating experiences for visitors with light and color.

"This has been an amazing collaboration," said Correia. "As designers, we like to have problems to solve, and working with the conditions in DuMA's lobby brought restrictions to the students that pushed their work to another level. This partnership gives students the opportunity to collaborate, reconfigure, and see their work presented professionally."

Local firms that are featured include The Adams Company, A.Y. McDonald Manufacturing Co., Betty Jane Candies, Busy Bee Café, City of Dubuque, Clarke University Art + Design, Dubuque Altar Manufacturing Co., Dubuque Packing Co., Eagle Point Park, Farley & Loetscher Manufacturing Co., Fenelon Place Elevator, H. B. Glover Co., Gronen Restoration, John Deere Dubuque Works, Klauer Manufacturing Co., Lange Ski Boots, Lock and Dam No. 11, Roshek Brothers Department Store, Trappist Caskets, and The Wanderwood Gardens.

Dubuque by Design was guest curated by Josephine Shea and organized by the Dubuque Museum of Art. The Museum is grateful to exhibition sponsors A.Y. McDonald Mfg. Co. and McCullough Creative.

Images: *Left:* Stephen Gasman, *Fleur de Lis – Dubuque Pack* (detail), 2004, Collection of the Dubuque Museum, Gift of the artist. *Middle:* Advertisement for Lange Ski Boots. The company introduced the world's first plastic ski boots. *Right:* Rendering of SnoGo Super Snow Remover from Klauer Manufacturing Company. The machine, named in a national contest, featured a revolutionary rotary system and could move 2400 tons of snow and hour.

Also opening November 2

Hieyler Pimpton: I Have Told You 50 Times: Exuberant color, slyly humorous and surprising juxtapositions, and expressive mark-making with a variety of materials are the touchstones of Hieyler Pimpton's *I Have Told You 50 Times*. Consisting of 50 collages—all of which share the title *If Your Eyes Are Closed, You Cannot See #1–50*—the exhibition is both playful and earnest as it investigates, via this additive medium, the emotional resonance of images, visual styles, and gestures.

Originally from Southern California, Hieyler Pimpton received an MFA in painting from the Savannah College of Art and Design. Having traveled the country and lived in many different places, she currently lives in Atlanta, Georgia. From 2021 to 2023, Pimpton resided in Dubuque, where she opened her own gallery, The Art Factory, to feature her work as well as that of other artists in the tristate area.

Opening Celebrations Nov 1 and 2

First Friday Nov 1: A special preview. Preview the exhibitions and celebrate new work by University of Dubuque Digital Art and Design (DART) students. Friday, November 1 / 5–6:30 pm.

Family Celebration Nov 2. 10 AM–1 PM Free with Museum admission Family fashion and design workshops kick off our Opening Day. In the morning, families are invited to collaborate and design fashions inspired by Dubuque icons, from Lange ski boots to H. B. Glover pajamas (immortalized by Richard Bissell on stage and

screen as The Pajama Game). Design your own Dubuque factory, Millwork building, or new museum, all to help us create the city of the future. For those who need a little more of a prompt, collaborate with baristas from Bob and Lou's to design a new custom coffee drink.

Artist Conversation Nov 2. 3 PM Free with Museum admission. Join artist Hieyler Pimpton inside the Kris Mozena McNamer Gallery for a conversation about her exhibition I Have Told You 50 Times. She'll talk about her artistic inspirations and her journey to create the 50 collages on view. You'll appreciate her warmth and humor and we don't expect she'll have to repeat herself

Opening Reception Nov 2. \$15 for members of DuMA \$20 for guests \$10 for guests under 21 Free for 1874 society. Toast the past and the future with local craft beers, music, mocktails, and food inspired by *Dubuque by Design*.

Tickets on sale at dbqart.org

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About the Dubuque Museum of Art

The Dubuque Museum of Art (DuMA), founded in 1874 and accredited by the American Alliance of Museums in 2004, is Iowa's oldest cultural institution. Named a national affiliate of the Smithsonian Institution in 2016, DuMA's mission is to create engaging art experiences that excite, inspire, and connect our community. The Museum is open Wednesday through Saturday from 10 am to 4 pm and Sunday from 1 pm to 4 pm. More information can be found at dbqart.org.

Free for members, youth 18 and under, active military members, veterans, and their families with a military or veteran ID or to those receiving food assistance (SNAP benefits) who present their EBT card. Adults are \$8, seniors \$7, and college students \$5. Admission is free for all on Thursdays.

Support is provided by the National Endowment for the Arts and the Iowa Arts Council, which exists within the Iowa Economic Development Authority. Dubuque Museum of Art activities are made possible through the City of Dubuque's Arts and Culture Operating Support grant program.

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